

POLI.DESIGN

FOUNDED BY POLITECNICO DI MILANO

POLI.design is the non-profit consortium company founded by the Politecnico di Milano and through it accesses the large pool of multidisciplinary skills present in the first and most important Italian technical university.

FROM THEIR WEBSITE

07/2020 → today

WORK EXPERIENCE

Full time Art Direction, Graphic Design and Video Production

VIDEO TEASER BROCHURE WEBSITE BANNER
EVENT PHOTOGRAPHER PRINT CARDBOARD
SOCIAL MEDIA CONTENT KEYNOTE



01/2020 → 03/2020

WORK EXPERIENCE

Full time Graphic Designer

One of the most fascinating Red Sea destinations, which extends over an area of one million square meters. Paradise nestled next to beautiful coral reef. Domina Coral Bay is located in the heart of Sharm El Sheikh.

FROM THEIR WEBSITE

PRINT BANNERS RESTAURANT MENUS
SOCIAL MEDIA CONTENT PHOTOGRAPHER
CORPORATE MEDIA QUALITY ASSURANCE



03/2018 → 12/2019

WORK EXPERIENCE

Full time Videomaker

METID is the Innovation Teaching and Learning Task Force of the Politecnico di Milano. We design and test tools and methods for teaching innovation and faculty development.

FROM THEIR WEBSITE

VIDEO OPERATOR VIDEO PRODUCER, EDITOR
MOTION GRAPHICS COLOR CORRECTION
DEBUGGING SUBTITLE GENERATION



12/2020 → today

FREELANCE CONSULTANT

Art Director

We take care of your business utilities while saving you time and money.

FROM THEIR WEBSITE

CORPORATE / SPECIAL PROJECTS PRESENTATION
BUSINESS CARDS LOGO DESIGN WEB DESIGN
DATA VISUALIZATION REPORT GENERATION



12/2020 → today

FREELANCE CONSULTANT

Art Director

Italian Association of Utility Managers and companies operating in the energy, gas and telecommunications sector.

FROM THEIR WEBSITE

CORPORATE / SPECIAL PROJECTS PRESENTATION
WEB DESIGN SOCIAL MEDIA CONTENT

Francesco Masini

Visual Designer



Hi, I'm a young but experienced designer passionate about problem solving and experience creation.

I will try my best and suit your needs, contact me!

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Florence, Milan, the World

Car and moped driver

Collaboration or Full time job

Casual Jobs

Guitar SOCIAL MEDIA CONTENT
Baci Perugina PACKAGING ART DIRECTION
BitDesign VIDEO EDITING & MOTION GRAPHICS
Alta Scuola Politecnica VIDEOMAKING
BBrand MOTION GRAPHICS
Centro Medico Vimercate ART DIRECTION
Sushi Fun STORE WALLPAPER
Digitazon CALL FOR IDEAS
Perché L'Amore è un'Arte ART DIRECTION VIDEOMAKING

Education

PRO COURSES 2023 UDEMY Complete After Effects Course
UDEMY Ultimate After Effects Motion Graphics Masterclass
UDEMY Illustrator Masterclass
UDEMY Adobe Illustrator Advanced Training Course
BACHELOR 2017 Communication Design Politecnico di Milano 103/110
THESIS "Progettare un libro visivo: Una mattina mi son svegliata"
HIGH SCHOOL 2014 Scientific Course Liceo Scientifico Castelnuovo Firenze 85/100

Passions and beliefs

Drums playing
Countryside trips
Youngtimer cars
Technology, software, hacking
Electronic music
Music production
Photography
People watching
Life's too short to waste time on bad project management
Cut the corners to make it on time
Every opinion matters
Always optimize I can do with my resources
Curiosity and self love

Logo Design Experiences

ARGO Vision
Marco Pistolesi Photographer
Arianna Cicione Instagram Coach

Hard Skills

Software Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro
Adobe AfterEffects
Adobe Acrobat Pro
Microsoft Word
Microsoft PowerPoint
Microsoft Excel
Windows
macOS
Field Art Direction
Videomaking
Branding
Logo Design
Digital Content
Print Production
User Experience
User Interface
Languages English - Advanced
Italian - Mother tongue
French - Basic

Soft Skills

Multi-disciplinary teamwork
People motivation
Brainstorming
Problem solving
Lateral thinking
Efficiency
Less-is-more-everything
Synthesis
Visual balance
Practical sense
Decision making
High-pace environment ready
Clear and direct communication
Work ethic
Ambition

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base all'art. 13 del D. Lgs. 196/2003 e all'art. 13 GDPR 679/16. Il presente Curriculum Vitae è valido quale dichiarazione sostitutiva dell'atto di notorietà relativa a titoli di merito, attestati di servizio, documenti e certificazioni (art. 47 D.P.R. 28.12.2000, n. 445); a tal fine, il sottoscritto dichiara di essere consapevole del fatto che rilasciare dichiarazioni mendaci, formare atti falsi o farne uso nei casi previsti dal D.P.R. 28.12.2000, n. 445 art. 76 (caso di dichiarazione mendace e della decadenza dai benefici eventualmente conseguenti al provvedimento emanato sulla base di dichiarazioni non veritiere), è punito ai sensi del codice penale e dalle leggi speciali in materia.