POLI.DESIGN FOUNDED BY POLITECNICO DI MILANO

POLI.design is the non-profit consortium company founded by the Politecnico di Milano and through it accesses the large pool of multidisciplinary skills present in

over an area of one million square

meters. Paradise nestled next to

FROM THEIR WEBSITE

07/2020 → today

WORK EXPERIENCE

Full time Art Direction, Graphic Design and Video Production

VIDEO TEASER BROCHURE WEBSITE BANNER EVENT PHOTOGRAPHER PRINT CARDBOARD SOCIAL MEDIA CONTENT KEYNOTE

01/2020 → 03/2020

WORK EXPERIENCE

Full time Graphic Designer

PRINT BANNERS **RESTAURANT MENUS** SOCIAL MEDIA CONTENT PHOTOGRAPHER CORPORATE MEDIA QUALITY ASSURANCE

FROM THEIR WEBSITE



METID is the Innovation Teaching and Learning Task Force of the Politecnico di Milano. We design and test tools and methods for teaching innovation and faculty development.

FROM THEIR WEBSITE

03/2018 → 12/2019

WORK EXPERIENCE

Full time Videomaker

VIDEO OPERATOR MOTION GRAPHICS DEBUGGING

VIDEO PRODUCER, EDITOR COLOR CORRECTION SUBTITLE GENERATION



FROM THEIR WEBSITE



Italian Association of Utility Managers and companies operating in the energy, gas and telecommunications sector.

FROM THEIR WEBSITE

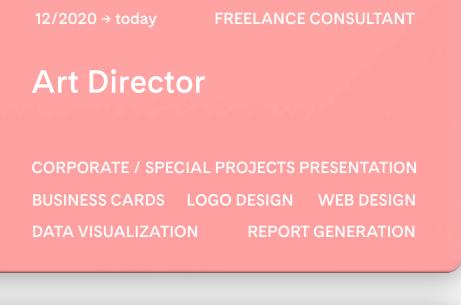
Francesco Masini **Visual Designer**

Hi, I'm a young but experienced designer passionate about problem solving and experience creation.

I will try my best and suit your needs, contact me!

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0	info@francescomasini.it
	www.francescomasini.it

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base all'art. 13 del D. Lgs. 196/2003 e all'art. 13 GDPR 679/16. Il presente Curriculum Vitae è valido quale dichiarazione sostitutiva dell'atto di notorietà relativa a titoli di merito, attestati di servizio, documenti e certificazioni (art. 47 D.P.R. 28.12.2000, n. 445); a tal fine, il sottoscritto dichiarazione dei dei sesere consapevole del fatto che rilasciare dichiarazione mendace, formare atti falsi o farne uso nei casi previsti dal D.P.R 28.12.2000, nr. 445 art. 76 (caso di dichiarazione mendace e della decadenza dai benefici eventualmente estati di servizio del curito e interventi del servizio della la curito e interventi della la curito e interventi della la curito e interventi della la curito e intervito e inter conseguenti al provvedimento emanato sulla base di dichiarazioni non veritiere), è punito ai sensi del codice penale e dalle leggi speciali in materia.

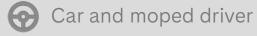


FREELANCE CONSULTANT 12/2020 → today **Art Director**

CORPORATE / SPECI	AL PROJECTS PRESENTATION
WEB DESIGN	SOCIAL MEDIA CONTENT







Collaboration or Full time job

Casual Jobs

Guitar	SOCIAL MEDIA CONTENT
Baci Perugina	PACKAGING ART DIRECTION
BitDesign	VIDEO EDITING & MOTION GRAPHICS
Alta Scuola Pol	itecnica VIDEOMAKING
BBrand	MOTION GRAPHICS
Centro Medico Vimercate	ART DIRECTION
Sushi Fun	STORE WALLPAPER
Digitazon	CALL FOR IDEAS
Perché L'Amore è un'Arte	ART DIRECTION VIDEOMAKING

Education

PRO COURSES 2023	UDEMY Complete After Effects Course UDEMY Ultimate After Effects Motion Graphics Masterclass UDEMY Illustrator Masterclass UDEMY Adobe Illustrator Advanced Training Course
BACHELOR 2017	Communication Design Politecnico di Milano 103/110
THESIS	"Progettare un libro visivo: Una mattina mi son svegliata"
HIGH SCHOOL 2014	Scientific Course Liceo Scientifico Castelnuovo Firenze 85/100

Passions and beliefs

Logo Design Experiences

ARGO Vision

Marco Pistolesi Photographer Arianna Cicione Instagram Coach

Hard Skills

Software

Field

Adobe Photoshop Adobe InDesign Adobe Premiere Pro Adobe AfterEffects Adobe Acrobat Pro Microsoft Word Microsoft PowerPoint Microsoft Excel Windows macOS

Art Direction Videomaking Branding Logo Design Digital Content Print Production User Experience User Interface

Languages English - Advanced French - Basic

Soft Skills

Multi-disciplinary teamwork People motivation Brainstorming Problem solving Lateral thinking Efficiency Less-is-more-everything Synthesis Visual balance Practical sense Decision making High-pace environment ready Clear and direct communication Work ethic Ambition



Adobe Illustrator

